

FOR IMMEDIATE RELEASE

See the Sky as Never Before with New Starry Night™ Pro Plus version 5.0 Full-color AllSky CCD Mosaic Takes Observing to the Next Level

NEW YORK, NY - (March 3, 2005) - Imaginova™ Corp. and Main-Sequence Software, Inc. announce the release of ***Starry Night™ Pro Plus version 5.0***, the most innovative product to date in the award-winning Starry Night™ astronomy software line. The new version includes all the features, data and images of Starry Night Pro version 5.0 PLUS the AllSky CCD mosaic, a full-color photograph of the entire night sky visible from Earth. Combined with more telescope control options and easy-to-use integration with Diffraction Limited's MaxIm DL/CCD imaging software, ***Starry Night Pro Plus version 5.0*** is an essential tool for astrophotography.

"We recognized that astrophotography is an area of growing interest," said Seth Meyers, Imaginova's V.P., Product Development and General Manager, Starry Night. "So, in partnership with Main-Sequence, we have incorporated the full-color AllSky CCD mosaic and other features into ***Starry Night Pro Plus version 5.0***, which captures the magic and beauty of the night sky in an unprecedented way."

Licensed from Main-Sequence, publisher of Desktop Universe, the AllSky mosaic is the first-ever, full-color CCD image covering the sky from pole to pole. The mosaic was painstakingly stitched together from 20,000 individual images taken using a custom telescope incorporating an Apogee AP9E scientific grade CCD camera. Main-Sequence aligned the tiles with astrometric accuracy, allowing the Starry Night team to precisely match up the mosaic with the Starry Night computer generated stars and databases. ***Starry Night Pro Plus version 5.0*** users can now smoothly and swiftly explore a full color photograph of the entire night sky, to a limiting magnitude of 14-15.

"Our partnership with Starry Night is a natural fit with our mission to develop high quality software and hardware tools for the astronomy community," Doug George, President/CEO of Diffraction Limited and Vice President of Main-Sequence. "The AllSky image is now available to a much wider audience, including those on the Macintosh platform."

In addition, ***Starry Night Pro Plus version 5.0*** users have at their fingertips more ways to enhance the pleasure of their sky-watching experiences. Through an innovative plug-in to MaxIm DL/CCD advanced imaging software (sold separately), users can create and add their own astrophotos to Starry Night. Users simply find a target with Starry Night, capture the image with their telescope and camera, process the image with MaxIm DL and automatically import the pictures back into Starry Night.

The improved telescope control features of ***Starry Night Pro Plus version 5.0*** make it even easier-to-use for unsurpassed astronomical observations with supported computerized scopes from Orion®, Meade® and Celestron®.

Released on DVD-ROM format only, ***Starry Night Pro Plus version 5.0*** also includes: the bonus *SkyTheater DVD*, a 104-minute movie that takes viewers on a voyage throughout the solar system; the *Starry Night Companion*, a bonus 192-page illustrated astronomy book; and a Quick Start User Card.

Starry Night Pro Plus version 5.0 has a suggested retail price of \$249.95 and will be available at www.starrynight.com, specialty retailers, astronomy and museum stores, or by calling (800) 252-5417. ***Starry Night Pro Plus version 5.0*** software is Windows® XP and Macintosh® OS X 10.3 compatible.

**Contact: Linda Fung, Marketing Director, Imaginova
212-703-5873, lfung@imaginova.com**

About Imaginova

Imaginova™ is an integrated multimedia content and commerce company capturing people's fascination with space, science, and technological innovation. Formed in 1999, the company's brand franchises include: SPACE.com®, a web site that offers rich and compelling space, astronomy and technology content; the newly launched LiveScience™, focusing on innovative and intriguing science and technology; Space News®, the premier business-to-business international news weekly dedicated to commercial and military space and satellite communications businesses; Space at the Crossroads™ and Strategic Space™, annual industry conferences; Orion Telescopes & Binoculars®, the largest multi-channel marketer of telescopes, accessories and binocular ; and Starry Night™, the world's leading family of astronomy products.

Imaginova™ is headquartered in New York City with offices and news bureaus in Virginia, California, Toronto and Paris.

About Main-Sequence Software, Inc.

Main-Sequence Software, Inc. was formed by its parent companies, Diffraction Limited, Ceravolo Optical Systems, and Sayare, to produce the world's first all-sky color CCD image mosaic. In August 2002, Desktop Universe was released and instantly recognized as a new standard for realism in planetarium software, thanks to the all-sky image mosaic. In 2004, Main-Sequence teamed up with Imaginova, publisher of Starry Night planetarium software. The result, Starry Night Pro Plus version 5.0, combines the best of Starry Night and Desktop Universe for an unprecedented user experience.

About Diffraction Limited

Diffraction Limited produces Cyanogen™ scientific imaging products, including MaxIm DL/CCD imaging software, MaxPoint telescope pointing correction software, MaxDome astronomical dome control systems, Quick Fringe optical interferogram analysis software, and Boltwood Cloud Sensors.